



Increase Teams Adoption by 400%

Everyone wants to increase Teams adoption, but how do you do it? Getting your users to adopt Teams can be such an uphill battle. Don't worry, we're here to help.



Start in the right place

Microsoft Teams can change the way your business works. Start in the right place by understanding how Teams connects to your organization's goals. Ask yourself, "How can Teams help me accomplish a larger business objective?"

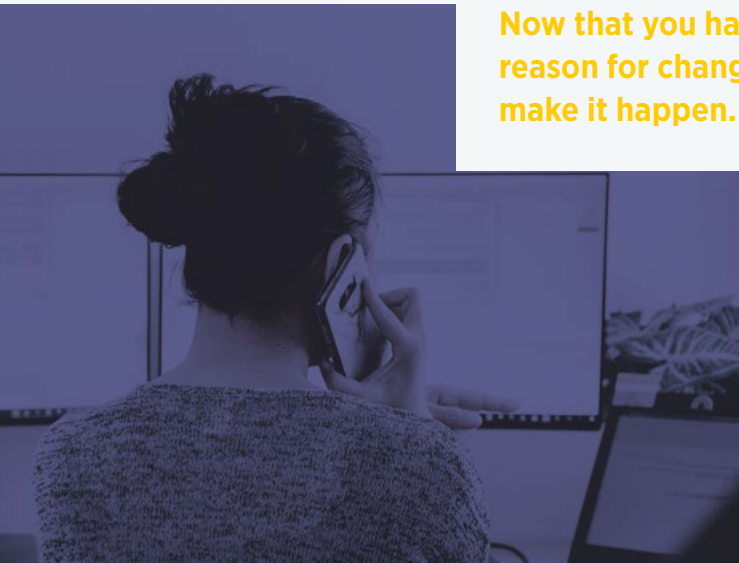


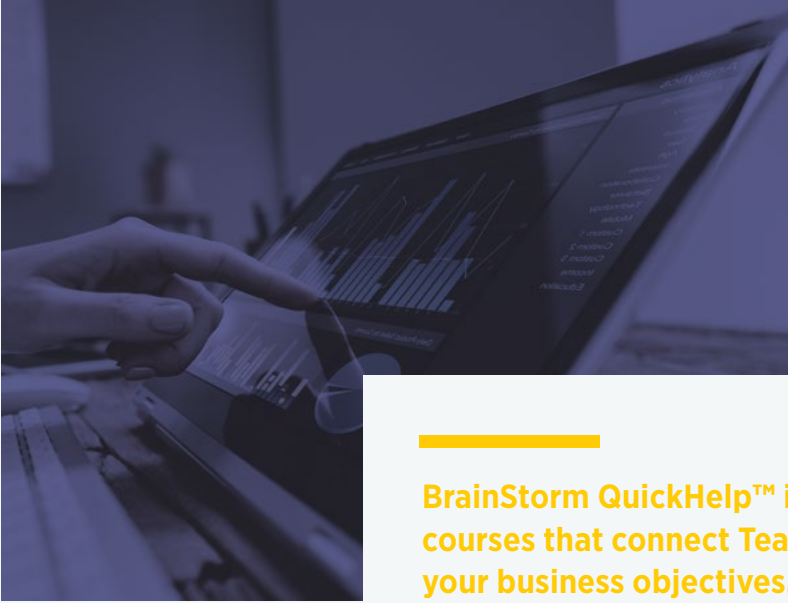
What are your business objectives?

Finding your “Why” behind Teams adoption is crucial. Below are some common business objectives we’ve seen.

- Eliminate duplicate applications
- Limit support costs
- Increase productivity
- Decrease security risk
- Maximize Microsoft investment
- Reduce travel costs
- Facilitate remote work

Now that you have a unifying reason for change, it’s time to make it happen.





BrainStorm QuickHelp™ includes courses that connect Teams to your business objectives.

Start with the Data

You can't measure success without anything to measure. Look at your Teams usage via your O365 Admin Portal or your QuickHelp dashboard. Focus especially on metrics that correlate to your business goal.

Focus on Communication

It's important for you to know why you're adopting Teams, and it's important for your users to understand, as well. Form a culture of unified action by communicating the larger business objective throughout the organization. Encourage users by explaining the personal benefits they'll receive through Teams adoption.

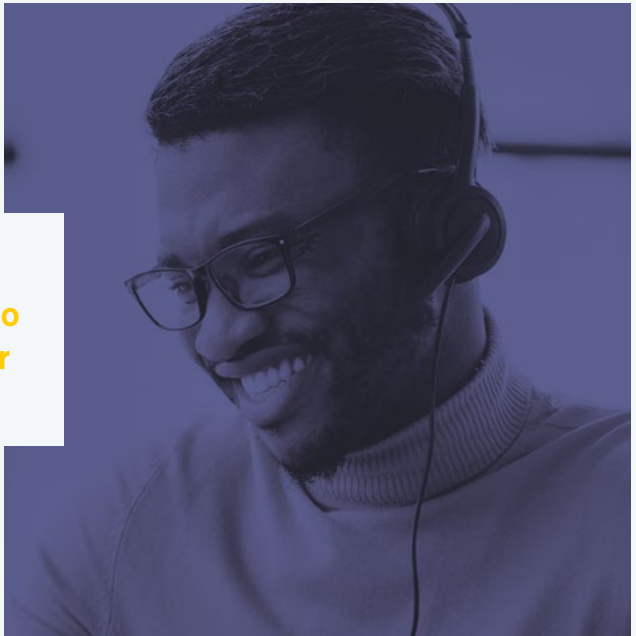
Listen to Your Users

Don't limit yourself to quantitative data. User experiences are also important to track success. Poll your users to understand their friction points. Ask for examples of meaningful improvement. Success stories from inside your own organization are invaluable for future adoption efforts.

Rinse and Repeat

Evaluate your progress. Look at your usage data and listen to what users are saying. Then, apply that knowledge to your next initiative. Teams adoption isn't a one-and-done task, and your organization can always continue improving.

Poll your users to understand their friction points.





A 400% increase in Teams usage is possible. Click below to learn how BrainStorm can help.

[Schedule a demo](#)